# Project Move It OKRs

|  | **O1** |  | **Objective: Actively and meaningfully engage the public to generate buy-in and project support.** |  |
| --- | --- | --- | --- | --- |
|  | KR1 |  | Community member buy-in and support for the locations of the new bus lines will be required. |  |
|  | KR2 |  | The plan includes a marketing campaign to promote the new lines. |  |
|  | KR3 |  | The project needs to be completed within two years. |  |

|  | **O2** |  | **Objective: Promote public transportation as a convenient alternative to driving.** |  |
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|  | KR1 |  | Bus lines must service at least 50% of the most densely-populated areas of Wonder City |  |
|  | KR2 |  | Stops along the new bus lines must connect neighboring suburbs to downtown and public resource facilities. |  |
|  | KR3 |  | The project is intended to help improve wait times and increase ridership. |  |

|  | **O3** |  | **Objective.** |  |
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|  | KR1 |  | First KR, don’t duplicate this row. |  |
|  | KR2 |  | Right-click this row and click “Insert row above” or “Insert row below” to add more KRs. |  |
|  | KR3 |  | Last KR, don’t duplicate this row. |  |

|  | **O4** |  | **Objective.** |  |
| --- | --- | --- | --- | --- |
|  | KR1 |  | First KR, don’t duplicate this row. |  |
|  | KR2 |  | Right-click this row and click “Insert row above” or “Insert row below” to add more KRs. |  |
|  | KR3 |  | Last KR, don’t duplicate this row. |  |